



India in France (Embassy of India, Paris) ✓



38 m • 🌐

Indians across the globe promote Indian art and culture and bolsters relations of India with different countries. One of them is Nupur Tron : Founder of FOUNDATION FRISON HORTA.



I WAS PART OF THE PRESIDENT SARKOZY'S STATE VISIT TO INDIA IN 2010. I REPRESENTED AS AN ONLY INDIAN FROM FRANCE AS A YOUNG ENTREPRENEUR SUCCESS STORY FOR MY BRAND NUPUR – PARIS IN HAUTE JEWELRY, RETAILED OUT OF LE BON MARCHÉ.

Can you share the insights of all artistic and cultural aspects of France and India and what more can be done to highlight their legacies and bring these two great nations closer?

We are so connected in the art de métiers (craftsmanship) since centuries. Missionaries from the Court of Louise XIV of France have been travelling for gems and jewels and textiles to India for ages...Gastronomy, spices, music, art and the list can go on... Connections are omnipresent all around us. I think with "Bonjour India" and "Namaste France", several cultural manifestations that happen in the yearly calendar. Although, we need to have more exchange programs in the universities and art schools, colleges for the younger generations to create a cultural bridge

Foundation Frison Horta! Please share the works, this great foundation is doing in the field of reviving heritage, culture.

Foundation Frison is a private living museum, one of its kind connecting and stitching the fabric of past with the future. It is a house of nature and light with flora & fauna engulfing the whole house in the historical city centre of Brussels. We are a cultural institution, centre for art, a living museum, and an organic and alive cultural platform conveying the heritage -tale of Brussels to a global audience. It is a historical landmark which showcases the works of Horta with original furniture, art decorative, murals and frescos, bringing it alive from the history as if bringing back the soul of Horta through artistic dialogues with multidisciplinary institutions and museums.

BUILDING BRIDGES BUILDING CONNECTIONS

Nupur wears weighty titles with charismatic countenance. She's been vested with —
Ambassadress of Art and Culture for India in France for the Chambre de Commerce and for Drives Des St Tropez. Nupur, is also an acclaimed Indian jewellery designer retailing jewellery at Le Bon Marché in Paris, she is also an influential voice to bring spotlight on Indian ancient jewellery craft. Nupur is also credited with reviving 125-years-old building with Art Nouveau architectural style and cultural events. No surprise, people call her, Mme Patrimoine!

"AS THE FOUNDER AND DIRECTOR OF THE FOUNDATION, I WILL BE CURATING EXPOSITIONS, EXHIBITIONS, EVENTS AND CONVERSATIONS IN ART AND CULTURE," SAYS NUPUR, THE DEHRADUN-BORN

